

# Proofpoint Essentials

## Email Security

### Professional + Package

#### FEATURES AND BENEFITS

- Multilayered protection
- Block BEC scams, phishing attacks and advanced malware at entry.
- Raise user awareness with email warning tag
- Security and visibility centered around your people
- Advanced protection against malicious URLs and attachments
- Policy-driven email DLP
- Automated email encryption
- 24x7 emergency inbox
- Social media protection
- Cloud-based email archive with unlimited storage and up to a 10-year retention policy
- Modern and intuitive interface
- Per-user controls and quarantine access
- No minimum order per customer required

The Proofpoint Essentials Email Security Professional + package provides small and medium-sized businesses with advanced email security and compliance. It helps you protect your people from malware-based threats. These include malicious attachments or links and malware-free threats, such as email fraud or credential phishing emails. It also helps you defend against attacks across social media channels.

Built-in data loss prevention (DLP) and email encryption identify and secure sensitive information sent in email. And its email continuity helps keep your business communications up and running at all times. Our cloud-based email archive helps you manage and secure data to stay compliant and reduce storage and management costs.

#### Multilayered Protection

Proofpoint Essentials Email Security Professional leverages the same enterprise-class security and visibility used by some of the world's largest and most security-conscious organizations in the world. It helps you protect your greatest security risk—your people.

Our multilayered anti-virus, anti-spam, and phishing detection engines give you the best possible protection against malware-based and malware-free email threats. All your emails are scanned by our sophisticated engines. They quickly, accurately, and effectively capture and block all known viruses. For even stronger protection, you can rely on our heuristics scanning. It discovers unknown email threats and protects you against these in real time.

Your administrators get a modern user experience, so they can understand the big picture of the threat landscape. They can also easily access a detailed breakdown of specific threat types and frequency of attacks. Your people have all the information and tools they need to make informed decisions.

## Advanced Threat Protection

Most attacks target people. They entice them to click on a link in an email or open an attachment. We leverage the advanced power of Targeted Attack Protection, our industry-leading email analysis solution, to protect your people.

### URL Defense

URL Defense provides protection against URL-based email threats, including malware and credential phishing. It provides unique predictive analysis that identifies, and sandboxes suspicious URLs based on email traffic patterns. All URLs that reach inboxes are transparently rewritten. This protects users on any device or network. Real-time sandboxing is also performed every time a URL is clicked.

### Attachment Defense

Attachment Defense delivers protection against known and unknown threats that are delivered through attachments. It protects against threats hidden in a large range of file types and attachments with embedded URLs.

## Data Loss Prevention and Content Filtering

Essentials Email Security Professional helps you stay compliant. Our policy driven DLP filter helps reduce your risk when your people make security and disclosure policy decisions. You can automatically identify and secure outgoing sensitive information. This includes PII, PHI, financial information, GDPR terms, and many more with built-in term dictionaries and Smart identifiers. All you have to do is send email. We do the rest.

## One-Click Message Pull

One-click message pull allows you to identify emails using Essentials Email logs, along with a few key pieces of information, to pull emails directly out of the user's mailbox. These can be either potential security threats or other types of emails such as policy violations.

## Automated Email Encryption

Securing emails that contain sensitive data is one of your top priorities. As you know, losing confidential or customer information can result in fines, negative publicity and loss of customer trust. Our automatic email encryption helps you reduce the potential negative impacts of data loss.

## Raise User Security Awareness

The email warning tag feature enables your users to make more informed decisions on the emails that fall into the gray area between clean and malicious. It surfaces a short description of the risk associated with a particular email. And it conveys the level of risk with different colors, which is easy to consume by your users. They can block senders while interacting with the warning tag, even when they access email via mobile devices. This feature helps reduce the risk of potential compromise by making your users more cautious of uncertain email.

## Business Continuity

You rely on email to run your business. But, as you know, building a redundant messaging infrastructure can be costly. You may be able to manage without email for a few minutes—but what about a few hours or a few days? How do you keep your business email running when disaster strikes? The emergency inbox, instant replay of lost or deleted emails over the last 30 days, and email spooling help keep your business going.

## Social Media Account Protection

As you grow your business through social media, it's important to mitigate risk. We help you with social media account protection and compliance for up to three branded social media accounts. You can choose from Facebook, Twitter, YouTube and Google Currents (Google+). We help you monitor each account to prevent account hacking and protect from spam and malware being posted on your channels.

## Cloud-Based Email Archive

We help protect you from legal liability and regulatory risks with Proofpoint Essentials Email Archive. All your email messages are stored in a centralized archive. You can access them from a browser and Microsoft Outlook or Outlook Web Access (OWA). Your users can also access their archives. And they can search for and read their full email history. They can also retrieve emails they sent in the past and forward them. Email Archive has unlimited storage—with up to a 10-year retention policy and legal hold.

## LEARN MORE

For more information, visit [proofpoint.com](https://www.proofpoint.com).

### ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ: PFPT) is a leading cybersecurity company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at [www.proofpoint.com](https://www.proofpoint.com).

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